



St. Petersburg State University of Film and Television



**International  
Scientific and Practical Forum  
for Students, Postgraduates and Young Scientists**

**Science and creativity week - 2022**

**May 13-20, 2022**

**INFORMATION LETTER**

**Dear students, postgraduates and young scientists!**

We are pleased to invite you to take part in the International Scientific and Practical Forum *Science and Creativity Week - 2022*, which will be held in the city of Saint Petersburg, at the St. Petersburg State University of Film and Television.

**The Saint Petersburg State University of Film and Television is a unique venue for cooperation and experience exchange in the area of cinema, television, audiovisual arts and media technologies!**

**The purpose of the Forum:** synthesis of scientific and creative experience of students, graduates and young scientists from different countries in the area of cinema, television and media communication.

**Format of the Forum:** it is held in-person (online and distant participation is possible as well).

**Forum events:** the Forum includes sections and subsections discussions, conferences, workshops, creative panels, seminars, contests, as well as round table discussions.

**Forum Editions:** the Forum collection of scientific articles will be published in the system of Russian Science Citation Index (RSCI).

**Participation in the Forum:** participation in the Forum is free of charge, the best section reports will be awarded with diplomas.

### **Forum sections:**

1. TELEVISION OF TODAY AND TOMORROW
2. AUDIOVISUAL SYSTEMS AND TECHNOLOGIES IN THE SPHERE OF ART AND CULTURE
3. PHYSICAL EDUCATION OF STUDENTS IN A CREATIVE UNIVERSITY
4. COMPUTER GRAPHICS AND DESIGN
5. MASS COMMUNICATIONS IN A CHANGING WORLD
6. MODERN JOURNALISM: INNOVATIONS, ISSUES AND TRENDS
7. ISSUES OF HISTORICAL AND CULTURAL HERITAGE PRESERVATION
8. LIFE SAFETY CULTURE AND SAFETY OF NATIONAL CULTURE
9. RUSSIAN CREATIVE INDUSTRIES IN THE DIGITAL ENVIRONMENT: TRENDS AND PERSPECTIVES
10. CURRENT ISSUES OF SCREEN AND RELATED ARTS
11. THEORY AND PRACTICE OF CREATIVE SCREEN PROFESSIONS
12. CURRENT PRODUCING ISSUES IN THE FIELD OF CINEMA AND TELEVISION

### **Forum participation requirements**

1. You should prepare an article under the guidance of academic advisor or a scientific consultant.
2. Students of St. Petersburg State University of Film and Television are to submit their articles electronically until April 30, 2022. The papers should be in compliance with the requirements (Appendices 1 and 1.1-1.3). As well as they should submit a certificate of the Antiplagiarism system to their academic advisors' (consultants') e-mail addresses. They should also sign a license agreement in 2 copies.
  - 2.1. Third-party participants should submit their prepared articles by April 30, 2022 to the appropriate section advisor's e-mail address (Appendix 2) or to the Forum e-mail at: [nnit@gikit.ru](mailto:nnit@gikit.ru). Make sure to mark a subject line of the letter as "Article for the Forum", as well as to put down a section number and title.
  - 2.2 Third-party participants should submit a scanned copy of the license agreement, filled and signed on each page, to the e-mail address of the appropriate section advisor (Appendix 2) or to the Forum e-mail: [nnit@gikit.ru](mailto:nnit@gikit.ru)By April 30, 2022, section advisors should submit all the articles and certificates of Antiplagiarism system to the Forum supervisor, Roman Gennadyevich Kruglov, to the email address: [nnit@gikit.ru](mailto:nnit@gikit.ru). The hard copies of authors' license agreements, filled and signed on each page, printed in 2 copies, should be provided to the room #1223 or #1226 at the University educational building No. 1, located at 13, Pravda Str., SPb.
3. Visit the website [www.gikit.ru](http://www.gikit.ru) for further information about the Forum.

**Forum submission deadline is April 30, 2022**

## ARTICLES FORMATTING REQUIREMENTS

1. The volume of the material provided should be within 5 –10 typewritten pages.
2. A number of authors should not exceed **three** people.
3. Formatting requirements:  
text format - Microsoft Word (\*.docx), **archive files are not accepted**; page format: A 4 (210x297 mm);  
paper orientation - portrait;  
margins on the left-2.5 cm, top and bottom - 2.5 cm, on the right - 2.5 cm.  
paragraph indentation - 1.25 cm, font: size (point size) - 14;  
font type: Times New Roman;  
line spacing - 1.5. **No hyphens.**

## ARTICLE DESIGN PROCEDURE

1. Put the title of the edition in the left upper corner: Science and Creativity Week -2022: Collection of Materials of the International Scientific and Practical Forum of Students, Postgraduates and Young Scientists.
2. Put the conference section on the next line in the center, below the Forum title.
3. Indicate a type of article (scientific, review, analytical, etc.) below the section title on the next line.
4. Give the UDC code after specifying the type of article, on the next line. **The article should contain UDC code** (you can use the website: <http://teacode.com/online/udc/> ).
5. Give the article title after the UDC code in the center of the next line (in capital letters).
6. Put the first name, patronymic and surname of the author (authors) below the title of the article, on the next line. **First name and patronymic name should be written in full.**
7. Affiliation on the next line: Organization name where the author works/studies, City and Country where the organization is located, and e-mail address for correspondence.
8. State any additional information about the author (authors): academic title, academic degree, position, honorary title, etc. at the end of the article after the "References" under the heading **Author (authors) note**.
9. Students and postgraduate students should provide their group number, faculty and information related to the scientific achievements of the author. They should indicate the information about their **academic advisor**: the first name, patronymic name and surname of the advisor, his academic degree, academic title, as well as Organization name where the advisor works, City and Country where it is located.
10. Write an Abstract (3-5 sentences) and keywords (3-7 words) after the information specified in paragraph 7, and before the main text of the article.
11. A scientific article should be well structured and consists of introduction, main part and conclusion, which summarizes the outcomes of the study.
12. At the end of the article, a “References” is provided, containing bibliographic references to all sources mentioned in the text, formatted in accordance with GOST R 7.0.5-2008 SIBID “Bibliographic reference. General formatting requirements and rules (National Standard)”. In the text, a reference is marked with an ordinal number in square brackets: [5] or [5, p. 22]. References are pointed out by continuous numeration through the text.
13. Present formulas in the MS Equation or MathType (not in the built-in Word 2007-2012 processor). Simple formulas, symbols and signs are typed without using the formula processor. The ordinal number is placed to the right of the formula.

14. Abbreviations of values and measures are allowed only in accordance with the International System of Units.
15. All drawings and figures should be in .jpeg format, inserted into the text and be clear, black and white. The drawings titles and numbers are indicated below, whilst the tables titles and numbers are indicated above the tables. All drawings, figures, tables, schemes must not go beyond the specified margins. The font size in tables and drawings is 12. The text should contain a link to a drawing or table. When borrowing tables, figures or images from other works, the references to the original source are required.
16. State a section number and first author's surname in the subject line of a letter. For example: "1\_Petrov".
17. The article should be submitted electronically, as a separate file, also named after a section number and the first author's name (for example, 1\_Petrov.doc).

**Articles that fail to meet the requirements,  
sent after April 30, 2022,  
or submitted without a completed license agreement  
or a certificate of the Antiplagiarism system, will not be included in the Forum collection of  
materials.**

**Accompanying documents:**

- 1. For each article 2 copies of license agreement filled and signed by the author (authors) on each page must be submitted. The printed agreements are provided to the Department of Science and Postgraduate Studies (offices # 1223, 1226).**
- 2. A certificate of the Antiplagiarism system which confirms authenticity of at least 70% of the article. The certificate should be submitted by mail along with the article.**

Example of the design of an article submitted by one author

Science and creativity week - 2022  
 International Scientific and Practical Forum  
 for Students, Postgraduates and Young Scientists

TITLE OF THE COLLECTION SECTION

Scientific article  
 UDC code \_\_\_\_

ARTICLE TITLE

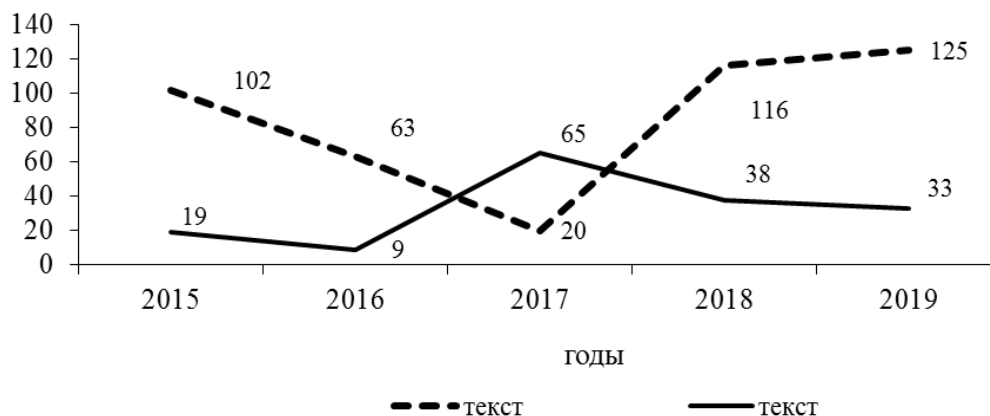
Ivan Ivanovich Ivanov  
 St. Petersburg State University of Film and Television ,  
 St. Petersburg, Russia, ivanov-ii@spbgikit.ru

**Abstract.** .....

**Key words:** Key words, Key words, Key words, Key words, Key words

The text of the article. The text of the article. The text of the article. The text of the article. The text of the article. «Quote» [1, p. 72]. The text of the article.

The text of the article. The text of the article. The text of the article. (Picture 1).



Picture 1 – Name of the drawing

The text of the article. The text of the article. The text of the article «Quote » [2, p.102].  
 The text of the article. The text of the article.

The text of the article. The text of the article. The text of the article (Table 1).

Table 1– Table name

Text	Text	Text	Text	Text
text	text	text	text	text
text	text	text	text	text
text	text	text	text	text

The text of the article. The text of the article. The text of the article. The text of the article. The text of the article.

### **References**

- 1.
- 2.
- ...
- 10.

### **Author note**

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**Monitors of the sections**  
**International Scientific and Practical Forum**  
**for Students, Postgraduates and Young Scientists**

**Science and creativity week – 2022**

№ п/п	Forum sections	Monitor of the section
1.	TELEVISION OF TODAY AND TOMORROW	Belozertsev Alexander Vitalievich, PhD in Technical Sciences, Associate Professor of Television Department <a href="mailto:a.belozertsev@gmail.com">a.belozertsev@gmail.com</a>
2.	AUDIOVISUAL SYSTEMS AND TECHNOLOGIES IN THE SPHERE OF ART AND CULTURE	Shtein Boris Moiseevich, PhD in Technical Sciences, Associate Professor of Department of Audiovisual Systems and Technologies <a href="mailto:bomos@yandex.ru">bomos@yandex.ru</a>
3.	PHYSICAL EDUCATION OF STUDENTS IN A CREATIVE UNIVERSITY	Ponomareva Alexandra Viktorovna, senior teacher of Physical Education Department <a href="mailto:aleksandra.matve@mail.ru">aleksandra.matve@mail.ru</a>
4.	COMPUTER GRAPHICS AND DESIGN	Degtyarev Timofey Sergeevich, Demidenko Evgenia Konstantinovna <a href="mailto:nesterova.el.i@yandex.ru">nesterova.el.i@yandex.ru</a>
5.	MASS COMMUNICATIONS IN A CHANGING WORLD	Kolobova Evgenia Yurievna, PhD in Economics, Associate Professor of Department of Mediacommunication technologies <a href="mailto:jenechos@list.ru">jenechos@list.ru</a>
6.	MODERN JOURNALISM: INNOVATIONS, ISSUES AND TRENDS	Kolobova Evgenia Yurievna, PhD in Economics, Associate Professor of Department of Mediacommunication Technologies <a href="mailto:jenechos@list.ru">jenechos@list.ru</a>
7.	ISSUES OF HISTORICAL AND CULTURAL HERITAGE PRESERVATION	Sokolova Ekaterina Viktorovna, senior teacher of Artistic Photography and Folk Art Culture Department <a href="mailto:evs245@rambler.ru">evs245@rambler.ru</a>
8.	LIFE SAFETY CULTURE AND SAFETY OF NATIONAL CULTURE	Ilina Viktoria Valentinovna, PhD in Technical Sciences, Associate Professor of Artistic Photography and Folk Art Culture Department <a href="mailto:ilina-victory@yandex.ru">ilina-victory@yandex.ru</a>
9.	RUSSIAN CREATIVE INDUSTRIES IN THE DIGITAL ENVIRONMENT: TRENDS AND PERSPECTIVES	Antonova Viktoria Gennadievna, PhD in Economics, Associate Professor of Department of Management of the Economic and Social Processes in Film and Television Industry <a href="mailto:blagovairina@ya.ru">blagovairina@ya.ru</a>
10.	CURRENT ISSUES OF SCREEN AND RELATED ARTS	Khystunova Svetlana Viktorovna <a href="mailto:ssvetlana69@yahoo.com">ssvetlana69@yahoo.com</a>
11.	THEORY AND PRACTICE OF CREATIVE SCREEN PROFESSIONS	Yanova Elena Aleksandrovna <a href="mailto:eyanova@yandex.ru">eyanova@yandex.ru</a>

12.	CURRENT PRODUCING ISSUES IN THE FIELD OF CINEMA AND TELEVISION	<b>Snezhko Alexey Alexandrovich, teacher of Film and Television Producing Business</b> <a href="mailto:alex.snezhko1011@mail.ru">alex.snezhko1011@mail.ru</a>
<b>MONITORS OF THE FORUM</b>		<b>Kachuk Veronika Nikolaevna,</b> Chief of the Scientific activity and Postgraduate Education Unit <a href="mailto:nnit@gikit.ru">nnit@gikit.ru</a>  <b>Kruglov Roman Gennadievich, PhD in Arts,</b> Associate Professor, Deputy Dean of Faculty of Screen Arts on Scientific Work <a href="mailto:nnit@gikit.ru">nnit@gikit.ru</a>